



# 59<sup>TH</sup> WORLD DAY OF SOCIAL COMMUNICATIONS

*“Share with gentleness  
the hope that is in your hearts.”*

— Cf. 1<sup>st</sup> Peter 3: 15–16 —

In his message for this year's World Day of Social Communications, the Holy Father, Pope Francis, emphasized the importance of being **communicators of hope and gentleness** in a world marked by disinformation, division, and digital manipulation.

He called on journalists and communicators to **disarm aggressive communication** by fostering honesty, understanding, empathy, and truth. Inspired by **1 Peter 3:15–16**, Pope Francis urged communicators to always be ready to witness with love and respect, doing so with gentleness and reverence, reflecting the face of Christ.

True communication, he says, must build a **culture of care and unity**, recognizing the dignity of every person, especially those on the margins. In a world often overwhelmed by fear and negativity, we are invited to **highlight stories of goodness and hope** - stories that inspire and heal, yet are often overlooked - such as acts of resilience, compassion, and solidarity.

Pope Francis invites us to resist the noise of self-promotion and self-absorption, and focus on messages that **uplift and bring people together**. In doing so, we become *“pilgrims of hope,”*. He reminds us that **hope is a shared journey**, and that effective communication plays a vital role in bringing people together, promoting peace, and caring for the common good.



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