



Invitation to Embrace & Share Pope Francis' Message for World Communications Day 2025

Theme: "Share with gentleness the hope that is in your hearts (cf. 1 Pet 3:15-16)"

Dear Brothers and Sisters in Christ,

As we approach World Communications Day 2025, also known as the World Day of Social Communications to be celebrated on **Sunday, June 1, 2025**, the late Pope Francis offers us a profound and timely message, inviting us to reflect on the power of gentle communication in a world yearning for hope.

This year's theme, "**Share with gentleness the hope that is in your hearts**," calls us to be thoughtful and compassionate communicators, especially as we also journey through the Jubilee Year of Hope. It is a reminder that our words and actions, both online and offline, can be powerful channels of God's love and mercy.

Key Takeaways from Pope Francis' 2025 World Communications Day Message:

- ★ **Core Theme:** Share with gentleness the hope that is in your hearts (cf. 1 Pet 3:15-16).

- ★ **Gentleness in Communication:** Emphasises the importance of gentleness as a foundation for all communication, fostering understanding and empathy.
- ★ **Hope as a Guiding Principle:** Encourages sharing messages of hope to uplift and inspire others, countering negativity and despair.
- ★ **Transformative Power:** Communication, when rooted in gentleness and hope, has the power to transform relationships and communities.
- ★ **Active Listening:** Highlights the value of listening with compassion and empathy as a key component of gentle communication.
- ★ **Personal Responsibility:** Calls on individuals to take responsibility for the tone and content of their communication, both online and offline.
- ★ **Building Connections:** Promotes the idea that gentle communication builds genuine connections and strengthens community bonds.
- ★ **Countering Negativity:** Encourages communicators to respond with gentleness, even in the face of disagreement or negativity.
- ★ **Prayer for Communicators:** Invites prayers for all those involved in communication, that they may be instruments of hope and peace.
- ★ **Call to Action:** Encourages everyone to reflect on how they can share hope with gentleness in their daily interactions and communication practices.

For the full text of the message, please visit [WCD 2025: Message](#)

Suggested Ways to Share and Amplify the Pope's Message in Your Parish:

We encourage every parish to actively participate in spreading the wisdom of Pope Francis' message through various communication channels:

1. Parish Newsletters & Bulletins:

- **Include the text of the Pope's message** in your upcoming church newsletters and weekly bulletins.
- Alternatively, **print the "Key Takeaways" section** from this document and provide a link or QR code to the full message.

2. Digital Communication:

- **WhatsApp & Parish Website/email:** Share the official link to the Pope's message, along with a brief, in your parish WhatsApp groups and other community messaging platforms. Feature the message prominently on your parish website and include it in email communications to parishioners.

3. Social Media:

- **Content Creation:** We invite your parish's social media team to create engaging content inspired by the Pope's message.
- **Suggested Content Ideas:**
 - **Infographics:** Summarise key points of the message visually.
 - **Short Videos:** Offer reflections from your parish priest or parishioners on communicating with gentleness and hope.
 - **Quotes:** Share impactful quotes from the Pope's message with relevant imagery.
 - **Stories of Hope:** Share real-life examples of gentle and hopeful communication within your community.
- **Use Relevant Hashtags:** Encourage the use of hashtags e.g *#WorldCommunicationsDay*, *#WCD2025* *#CommunicateHope* *#GentleCommunication* *#JubileeOfHope* and your parish-specific hashtags.

For your convenience, the ERCSC team has prepared a set of **different-sized posters**, **a video**, and a **special "Adoration" prayer kit**.

Please download and share this content on your social platforms. We also invite you to organise a prayer session using the kit among your community members, such as your Parish Social Communication team

Download Link:- [WCD 2025 Materials - Google Drive](#)

The suggestions above are just some methods; you are welcome to share this news and theme using your creativity and to meet your parish's unique needs.

By embracing Pope Francis' call to share hope with gentleness, we can transform our communication and build a more compassionate and understanding world. Let us work together to spread this message far and wide, inspiring others to communicate with love and kindness.

Conceptualised by the Episcopal Regional Commission for Social Communication of Malaysia - Singapore - Brunei

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Reference Source:

<https://www.comunicazione.va/en/giornata-mondiale-comunicazioni-sociali/gmcs-2025/gmcs-2025-messaggi-o.html>

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[*Pope's Communications Day message: 'Disarm communication' to foster hope and unity - Vatican News Spe salvi \(November 30, 2007\) | BENEDICT XVI*](#)

<https://www.magisterium.com/search/b1a21766-1d41-43f8-8afd-9144a067a7fe>