Young Communicators Announcement SECOND EDITION

The Dicastery for Communication of the Holy See is seeking 10 "Young potentials" to communicate the faith through digital media

After the fruitful experience of the first year of the Faith Communication in the Digital World project, the Dicastery renew its desire to continue with an experience of sharing and learning in a communal and mutual way about how to communicate the faith in the digital world, in order to reach the existential, not only geographical, peripheries of our time.

Aim

The Catholic Church is seeking to set out new and effective ways of Faith Communication through social media.

Activities/commitment required

- → One week in Rome in February 2022 (a second week to be confirmed, eventually in Fall 2022) for full-time activities (specific dates will be decided depending on how the pandemic develops; travel and other expenses will be covered).
- → Online meetings, such as lectures by experts and individual work assignments for the interim period (February 2022 January 2023); at least two days a week would be required (one day mainly Fridays from 2.30 to 4.30 pm Italian time for lectures and group work, the rest of the time for personal work to be organized according to individual needs).

Why apply?

- → The group of young communicators will go through a unique vocational training experience, starting with a sort of continuing and synodal dialogue on the social media guidelines, as started by the first group of young communicators.
- → The young communicators will be able to go through a "learning by doing" experience on how to communicate the Gospel in the peripheries, to foster inclusion and listening to the needs and hopes of people, in line with Jesus' predication and with the Magisterium of Pope Francis. The main question to be addressed will be: how to be a synodal Church on social media? How can we use social media at the service of the weakest and the marginalized?
- → The 10 "Young potentials" will gain both content and communication expertise in using social media for spiritual education purposes. They will be offered lectures and coaching on specific topics that will be assigned at the end of the selection process. With this practical experience, they will develop skills useful for work in catholic organizations, institutions, congregations and in their local Church provinces, so as to be better able to serve the mission of the Church.
- → The 10 "Young potentials" will be involved in the development of concrete communication proposals. They will also be involved in a discussion together with internationally renowned experts about best practices for the proper use of digital instruments in the communication of faith. Indeed, the final outcome of the project will be twofold: concrete tools dedicated to specific assignments and a proposal for best practices that also points out the main problems and issues that users currently face with the internet.
- → The 10 "Young potentials" will obtain a certificate of participation in the project 'Faith Communication in the Digital World' from the Dicastery.

Selection criteria

- > maximum 35 years of age
- > Master of Art degree preferable
- > advanced English skills (a basic knowledge of a second foreign language such as Spanish, French, Italian is an advantage)
- > experience in communication and social media
- > proven creative skills, especially in one of the following the areas: communication strategy; visual/graphic design; copywriting
- > a solid Catholic background: the ideal candidate is serving or is willing to serve in a Catholic community in the field of communication
- > letter of motivation
- > a recommendation from an ecclesiastical authority or a Catholic organization (Catholic universities included)

When/where to apply

No later than November 21th, 2021 by sending CV with photo by using this email address: faith.communication@spc.va

Selection process

The Dicastery for Communication will first examine all the CV/Applications submitted as of the expiration date indicated above, on the basis of the selection criteria.

Selected candidates will be invited to participate in an online interview.

Lastly, the Dicastery will communicate the final decision by e-mail to the 10 "young potentials" chosen by December 21th, 2021.

