



**FABC**

Federation of Asian Bishops' Conferences-  
Office of Social Communication (FABC-OSC)  
in cooperation with  
Veritas Asia Institute of Social Communication  
(VAISCOM)

## EVENT PRIMER

---

Event	Webinar
Date and Time	<b>November 6, 2021 (Saturday)</b> 630pm to 830pm MNL Time
Duration	2.0 hours
Video Conferencing Platform	Zoom
Email	<a href="mailto:digitalpastor21@gmail.com">digitalpastor21@gmail.com</a>
Title	<b>The Digital Pastor amid the COVID-19 Pandemic</b>
Objectives	<ol style="list-style-type: none"><li>(1) To raise awareness of the challenges in pastoring through the media of communication</li><li>(2) To identify ways of addressing the same challenges</li><li>(3) To share best practices in caring for the flock through the media of communication</li><li>(4) To lay down the basic elements for <b>pastoral communication planning</b> in the event of a similar crisis or if the present crisis extends</li></ol>
Target Participants	Bishops, Clergy, Pastors, Religious Leaders, Educators, Lay Leaders
Certificate of Participation	<b>Certificates of Participation</b> will be provided to participants who have: <ol style="list-style-type: none"><li>(1) duly registered for the event</li><li>(2) remained in the Zoom Meeting Room for at least 1.0 hours</li><li>(3) participated in the discussion through the Chatbox</li><li>(4) filled up the exit <b>Evaluation Form</b>.</li></ol>

Resource Speakers

(1) **Mr. Bernard Canaberal**

President, Signis Philippines (World Catholic Association for Communication)

Narrator/ Host, TV Maria's "Lives of Saints"

Movie Actor, Voice Actor, Writer

Former Manager, DZRH Radio Station

Former Head, Family Rosary Crusade Philippines

Former Segment Producer/ Host, Radio Veritas Philippines

(2) **Dr. Chainarong Monthienvichienchai**

Chancellor, Saint John's University, Bangkok

Founder and First Director,

Asian Research Center for Religion and Social Communication

Former Consultant, Pontifical Council for Social Communications, Vatican

Former World President, Unda - International Association of Catholic Broadcasters

Former President, SERRA International

(3) **Rev. Fr. Nicanor Lalog**

Professional Catholic Journalist and Blogger  
(lordmychef.com)

Segment Producer/ Host, Radio Veritas Philippines

Director for Social Communications, Diocese of Malolos

Chaplain, Our Lady of Fatima University - Valenzuela

(4) **Rev. Fr. Paul Soukup, SJ PhD**

Author, Theologian and Professor in Communication

Santa Clara University, CA

Consultant for communications, US Conference of Catholic Bishops (USCCB)

Board of Trustees member, American Bible Society

Former Board of Trustees member, Loyola University of New Orleans



**Resource Speakers**

**(5) Rev. Fr. Roberto M. Ebisa, SVD**  
 Chairman, Kapisanan ng mga Brodkaster ng Pilipinas - Cebu Chapter  
 Consultant, DYRF-AM Radio Station, Cebu  
 Lecturer in Communications, University of San Carlos-Cebu  
 Former General Manager, Radio Veritas Asia

**(6) Dr. Mary Erika N. Bolanos**  
 Principal, Senior High School  
 Pontifical and Royal University of Santo Tomas  
 Professor of Theology, Pontifical and Royal University of Santo Tomas  
 Lecturer, Institute of Preaching of the Dominican Fathers

**Masters of Ceremonies**

Sarah Gail Ortiz, EdD and  
 Sr. Mary Ann de Vera, OP  
 Institute of Religion  
 Pontifical and Royal University of Santo Tomas

**PROGRAM**

	<b>Opening Prayer</b>
	<b>Welcome Address</b> Rev. Fr. George Plathottam, SDB PhD FABC-OSC Executive Secretary
	Keynote Address: <b>“Identity, Human Relations and Pastoral Communication: Present and Future”</b> Rev. Fr. Paul Soukup, SJ, PhD (15 minutes)

Input 1:  
**“Being Church in the Age of Pandemic and Social Media”**  
Dr. Chainarong Monthienvichienchai  
(10 minutes)

Input 2:  
**“Caring for the Flock Digitally: Challenges and Opportunities”**  
Rev. Fr. Nicanor Lalog  
(10 minutes)

Input 3:  
**“Church and Evolving Communications: The Case of Signis, World Association for Catholic Communications”**  
Mr. Bernard Canaberal  
(10 minutes)

Input 4:  
**“Care, Hope and Evangelization On-Air: The Enduring Power of Radio in the Philippines”**  
Rev. Fr. Roberto M. Ebisa, SVD  
(10 minutes)

**Q & A**  
The Panel entertains questions

Reactor:  
**Dr. Mary Erika N. Bolanos**  
(10 minutes)

Acknowledgements

**Closing Remarks**  
Bishop Roberto C. Mallari, DD  
FABC-OSC Chairman  
Bishop of San Jose Diocese, Nueva Ecija  
Chair, CBCP-Episcopal Commission on Catechesis and Catholic Education (ECCE)

Closing Prayer: Song

## MANAGEMENT TEAM

Teams	Point Persons	Output
Correspondence	Mr. Anthony Roman and Rev. Florentino Revilla III	(1) Communications
Online Forms	Mr. Benjohn Espares and Ms. Grace D. Santizo	(1) Online Registration Form (2) Online Evaluation Form (3) Consolidation of Reg and Eval Results
PubMat	Messrs. Joseph Albert Reyes and Warren Maneja	(1) Facebook page (2) Event poster (3) Poster per speaker (4) Certificate of Participation (5) Certificate of Recognition (Speakers) (6) Certificate of Appreciation (Management Team)
Zoom Control	Messrs. Benjohn Espares and Joseph Albert Reyes	(1) Setup Zoom Meeting Room (2) Conduct of the Webinar incl Troubleshooting (3) Recording of the Proceeding
Documentation	Dr. Sarah Gail Ortiz and Sr. Mary Ann de Vera, OP	(1) Masters of Ceremonies (2) Sequencing of Program parts (3) Q & A (4) Management of the Zoom Chatbox during the Event

**Federation of Asian Bishops' Conferences -  
Office of Social Communication (FABC-OSC)**  
and  
**Veritas Asia Institute for Social Communication (VAISCOM)**  
Manila, Philippines  
Email: [digitalpastor21@gmail.com](mailto:digitalpastor21@gmail.com)  
URL: [www.fabc.org](http://www.fabc.org)